



CALIToy
CUSTOM CUE DESIGN

COMING SOON

C7 SERIES

**BUILT TO BE SEEN.
ENGINEERED TO BE FELT.**

A new line of performance pool cues from Calitoy.
Distinctive balance. Clean power. Unmistakable identity.



THE FIRST DROP IS BEING BUILT NOW.

Limited launch quantities. Numbered first-edition cues. Early access opens soon.

A CUE WITH A POINT OF VIEW.

Most cues disappear into the rack.
Calitoy cues are designed to own the room.

The C7 Series combines modern playing specifications with sharp visual restraint: black, graphite, burnt orange, metallic detail, and the signature C7 mark.

01

SIGNATURE FEEL

A solid, direct hit with a controlled, confident response.

02

MODULAR BUILD

One butt platform. Maple and carbon shaft options.

03

LIMITED IDENTITY

Individually numbered first-edition releases.

04

BUILT TO PLAY

Performance comes first. The design earns attention after.

DESIGNED IN CALIFORNIA.

Prototype development and player testing in progress.

THE CALIToy C7 PLAYING CUE

Planned launch configuration. Final production specifications may evolve after prototype testing.

58 IN

STANDARD LENGTH

18-21 OZ

ADJUSTABLE WEIGHT

3/8 x 10

JOINT PLATFORM

12.4 MM

CARBON OPTION

12.5 MM

MAPLE OPTION

MEDIUM

LAYERED TIP



PLANNED EDITIONS

C7 BLACKOUT / graphite + gunmetal

C7 SUNSET / burnt orange + gold

C7 LOTUS / moon-phase linework



THE FIRST BREAK STARTS HERE.

The first Calitoy C7 cues will be released in limited quantities, with early buyers receiving first-edition numbering and priority access to replacement shafts, cases, and future Calitoy drops.

JOIN THE FIRST-EDITION LIST

Launch previews / prototype reveals / preorder access

CALIToy / C7 SERIES / COMING SOON

PLAY DIFFERENT. LOOK UNMISTAKABLE.

Calitoy C7 Series teaser brochure - concept edition